

www.vizientexchange.com

# 2025 Exhibitor Information

July 10, 2025



## Vizient Innovative Technology Exchange

Wednesday, Sept. 17, 2025 2:45\* p.m. – 5:30 p.m. Wynn Las Vegas – Lafite Ballroom

The Exchange is during the Vizient Connections Summit for the second year in a row! For more information and Summit registration visit:

https://www.vizientconnectionssummit.com/

Supplier registration is open!



## Schedule of Events



| Exchange Schedule of Events |                       |                                                                                                                                     |
|-----------------------------|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Tuesday, September 16       | 1:00 – 4:00 p.m.      | Exhibitor registration – be sure to pick up your badge here separate from your Summit registration if you are also attending Summit |
| Wednesday, September 17     | 8:00 a.m. – 1:30 p.m. | Exhibitor registration and Install                                                                                                  |
| Wednesday, September 17     | 1:30 – 2:30 p.m.      | Vizient walk through – booth set up must be complete by 1:30 p.m.                                                                   |
| Wednesday, September 17     | 2:45 – 5:30 p.m.      | Exhibit hall open for Exchange                                                                                                      |
| Wednesday, September 17     | 5:30 – 8:00 p.m.      | Dismantle / Move-Out                                                                                                                |

### Install and Dismantle



## Install

Wednesday, September 17

• 8:00 a.m. – 1:30 p.m.

\*if extra set up time Tuesday evening is needed, please request via

ExhibitorService@TheExpoGroup.com and cc InnovativeTechnology@vizientinc.com

## **Dismantle**

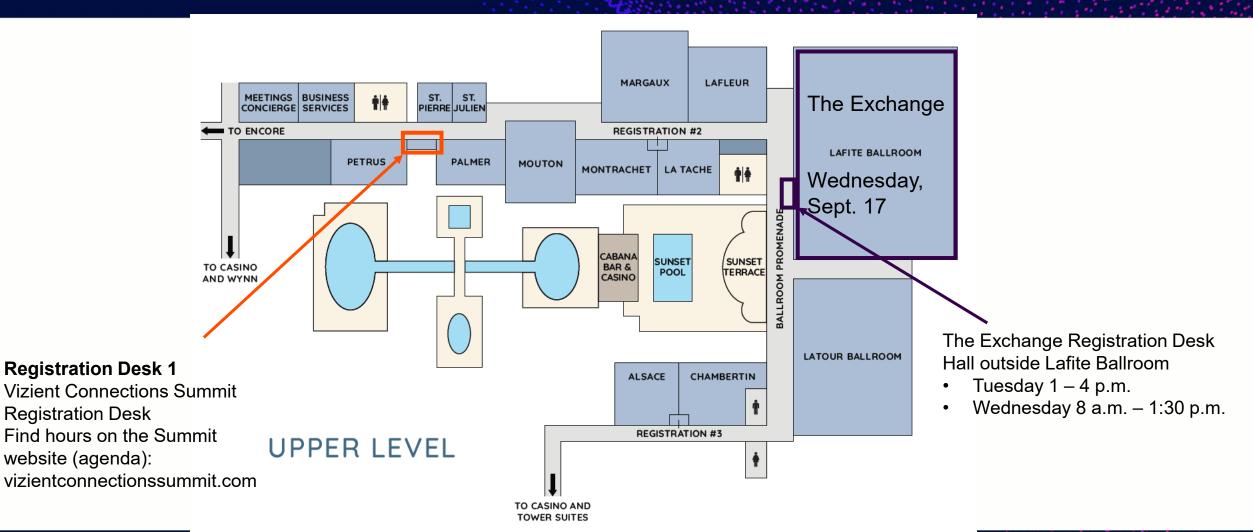
Wednesday, September 17

• 5:00 – 8:00 p.m.

 All freight carriers must be checked in by 8:00 p.m.

## Conference Center Map

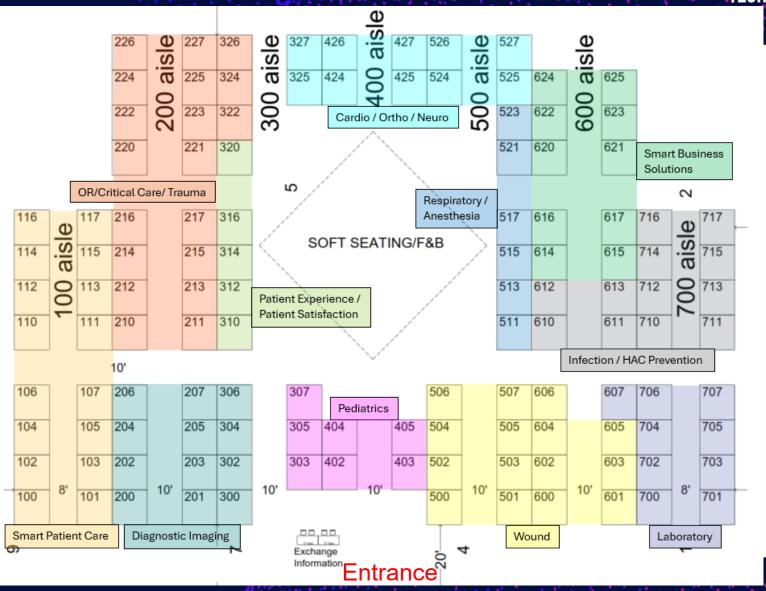




## Floor Plan

INNOVATIVE TECHNOLOGY EXCHANGE

Lafite Ballroom



## Show Set Up



- Show services included per 10 x 10 space:
  - One (1) 6' x 2' x 42" gray skirted table (counter height)
  - Two (2) barstools
  - Table signage
  - Wastebasket
- Backdrop not to exceed the allotted booth footprint or block more than 50% line of site and are branded to the accepted product or company brand only
- Literature may only reference your approved product
- Monitor for video is allowed only to feature approved product information or general company info
- Giveaways allowed
- Back drape will be gray, side drapes will be purple
- Exhibit hall is carpeted



## Show Services – The Expo Group



- https://cyberservices.theexpogroup.com/
- The Expo Group Discount Deadline:
   Monday, August 18, 2025
- The Exhibitor Appointed Contractor Notification Deadline:
   Monday, August 18, 2025

#### **Advanced Warehouse**

- Accepting shipments Wednesday, August 20 through Friday, September 5.
- Warehouse hours Monday Friday 9:00 am 3:30 pm
- For the best price, have your items arrive before Friday, September 5

#### **Direct shipments**

- Must arrive at show-site on Wednesday, September 17
- If you do not use TEG, shipping to the hotel must be to a registered guest or it will be returned to sender.



The Expo Group is pleased to be your exhibit Sovices partner for Vizient ITE 2023 occurring October 3, 2023 at the Gaylord San Resort and Convention Center.

This page will allow you to view or download for and information you will need for a successful show in Grapevine, TX.

Ordering Info

You have 67 days to receive Order

Final Discount Date: Monday, August 28, 2023

Order Services

The Expo Group Information and Services

- Cyberservices
- Exhibitor Welcome Letter
- Quick Facts
- · Go Green and Protect Our Planet
- Payment Options required

  Required Only if NOT ordering online
- Terms and Conditions required Required Only if NOT ordering online.

## Welcome Email and Login Information



- A welcome email to suppliers with passwords and a link to the landing page will be sent out to the <u>marketing trade show contact</u> provided during the application process by COB **Friday**, **July 11** OR once your payment and exhibitor agreement are received. This email will come from <a href="mailto:ExhibitorService@TheExpoGroup.com">ExhibitorService@TheExpoGroup.com</a>. Be sure to check spam.
- Suppliers who have not submitted their signed agreement or payment will not receive this email until those action items have been completed.
- Please add <a href="mailto:ExhibitorService@TheExpoGroup.com">ExhibitorService@TheExpoGroup.com</a> to your safe list. If you have unsubscribed to TEG (The Expo Group) emails, you will not receive important communications regarding deadlines and show reminders.
- To have your welcome email resent, please email us at <a href="mailto:lnnovativeTechnology@vizientinc.com">lnnovativeTechnology@vizientinc.com</a>.

#### If you have multiple approved products / booths:

- Passwords are unique for each booth. You will be required to enter a credit card and sign the Terms & Conditions document for each booth. This will provide you with a separate TEG invoice for each booth.
- If you prefer to have all products/booths linked, contact <u>The Expo Group</u>. Once your products/booths are linked you will sign a T&C and provide credit card info for all accounts using one password, and you will receive one TEG invoice for all your booths.



## **Booth Staff Registration**



- Each approved product can register up to three (3) team members for the Innovative Technology Exchange. These registrations will <u>ONLY</u> provide access to the exchange (expohall) and no other related events.
- Additional representatives outside of the allotment of (3) per approved product will not be allowed access to the Exchange.
- If you wish to attend the entire Vizient Connections Summit, a full conference supplier registration is required. Register here for Summit: <a href="https://www.vizientconnectionssummit.com/">https://www.vizientconnectionssummit.com/</a>
- If you have not yet, register Exchange booth staff using this link: booth staff registration form

https://app.smartsheet.com/b/form/49bb405ef72a4f4fa8777b272630d428

Register booth staff no later than Monday, August 11



## Press Release and Social Media



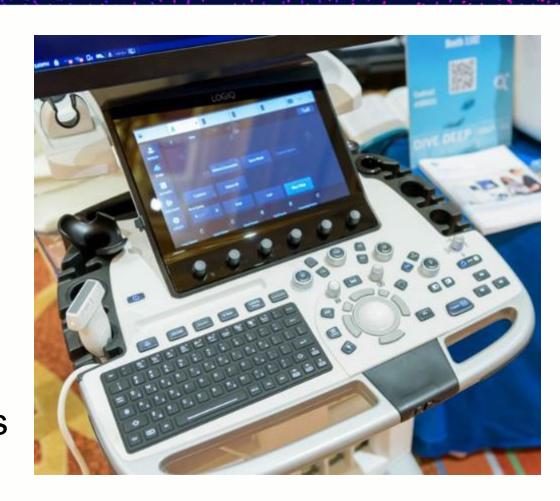
- If you would like to issue a press release announcing your participation, a template will be provided in the email sent post-webinar.
- Press release approval process:
  - Complete the provided template for your company and product(s) or solution(s) and send to <u>InnovativeTechnology@vizientinc.com</u>
  - Our PR team will review and approve
  - Once you have received approval, you are welcome to publicize
- Social Media templates will be included in the email sent after this webinar.



## Leveraging the Innovative Technology Exchange



- Make sure you have the right team at the table who can address detailed questions
- Make sure someone is in the booth during the entire Exchange
- Whenever possible, create a hands-on demonstration of your innovation and engage members
- Provide clinical evidence/success stories



## Feedback From Participants



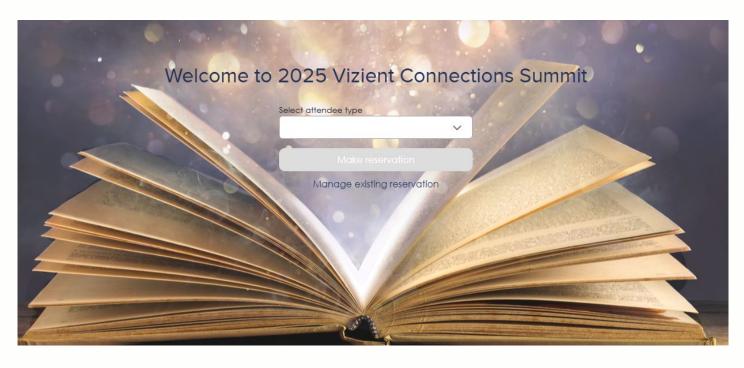
- Products and solutions are arranged in neighborhoods
- Members will be using their personal device to complete a quick survey using your booth number
- QR code to survey will be on all signs, know your booth number to share with attendees
- Survey results are for Vizient use only
- We are not offering a lead retrieval device. Please collect information from your booth visitors if they are willing to provide it.
- Please respect member's privacy



## **Next Steps**



- Book your hotel room(s) at one of our participating hotels by August 8\*
  - \*Don't wait! Rooms may sell out before this date.
- Register your team by August 11
- Order show services from The Expo Group - discount deadline August 18



## Innovative Technology Exchange Contacts



#### **Innovative Technology Logistics Questions**

Valerie Jennings, Director, Trade Shows | Vizient 972-581-5821 - valerie.jennings@vizieintinc.com

Lisa Houck, Sr. Director, Event Marketing & Strategic Trade Shows | Vizient 972-830-0564 – <a href="mailto:lisa.houck@vizientinc.com">lisa.houck@vizientinc.com</a>

#### Service Kit / Show Services Questions

The Expo Group
972-580-9000 - ExhibitorService@TheExpoGroup.com

#### Innovative Technology General Inquiries

InnovativeTechnology@vizientinc.com



## Thank you for your time.

We look forward to seeing you in Las Vegas!