**Social Media Templates Sized for Square or Horizontal Use**

* Template Square “I’m Exhibiting”

<https://www.canva.com/design/DAGstAHkszw/sPSauuV3qDb8_iMbb9VQag/view?utm_content=DAGstAHkszw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview>

* Template Square “We are exhibiting” (recommend using company logo)

<https://www.canva.com/design/DAGstPE8V_c/aUeITrYDTB0J4011T5FgjA/view?utm_content=DAGstPE8V_c&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview>

* Template Landscape “I’m Exhibiting”

<https://www.canva.com/design/DAGszVP-eWw/Hh2uL4wgVb77H1oy4NMwTg/view?utm_content=DAGszVP-eWw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview>

* Template Horizontal “We are exhibiting” (recommend using company logo) <https://www.canva.com/design/DAGstMNHCug/wIgrEB86rP2ud5bLBZWw5w/view?utm_content=DAGstMNHCug&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview>

**Adding an Image**

1. Open the Canva template (you may be prompted to create a free Canva account).
2. Click on the frame you want to edit.
3. Select **UPLOADS** in the left toolbar and click the **UPLOAD MEDIA** button to add your photo to the image library.
4. Drag and drop your photo into the frame.
5. To reposition, double-click your photo and adjust.
6. To download your image, click **SHARE** (top right corner) and select **DOWNLOAD**.

**Share your participation on Social! Feel free to customize these example posts:**

* *Excited to share we’ll be exhibiting at the Innovative Technology Exchange this September during the Vizient Connections Summit in Las Vegas on September 17!*

*It’s always energizing to connect with healthcare leaders and showcase how innovation can drive better outcomes. Can’t wait to be part of the conversations, share what we’ve been working on and see what others are bringing to the table.*

*See you there! #VizientSummit*

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* *We’re excited to be part of the Innovative Technology Exchange at the #VizientSummit this September! If you’re there, come say hi, we’d love to connect and talk healthcare innovation.*